



Dale Mitchell

Web / UI Designer

Who is Dale Mitchell...

I am a Web Designer / Developer with a wide range of experience designing and creating everything from hand coded HTML, WordPress to C# .NET enterprise level SAAS websites. In addition to my broad technical skill set, I have a strong graphic design background.

I currently use Adobe XD as my primary UI wireframing and design environment.

I am looking for a front end web design / development position which will allow me to bring my broad range of skills to the team, and continue to learn new technologies and industries.

I have a living web portfolio containing interconnected design samples that highlight my graphic design style and web design process.

The portfolio can be viewed at: <https://portfolio.ageekonabike.com>.

My most recent web freelance project was for Creative Framing and Art Gallery in Louisville, Colorado. This site has extensive customization using Elementor Pro Page Builder templates extending Custom UI/Fields.

Website: <https://creativeframingartgallery.com>

I hope to hear from you soon.

Dale Mitchell

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Web Sites:

AGEEKONABIKE.COM

PORTFOLIO.AGEEKONABIKE.COM

SUMMARY

- Web designer and developer with a long background in UI design, web technologies in enterprise and hosted web environments
- Strong background in customer support services.
- Highly team-oriented, with experience as a lead and mentor yet committed to the idea that a team functions best collaboratively
- Quick learner, continually growing and adopting new technologies and techniques, understanding when and how to apply them

CORE SKILLS

- Web Design UI Patterns
- HTML5, CSS/SASS, AJAX JavaScript, UI Kit, Mustache
- WordPress CMS
- MySQL, MS SQL Server
- Data \ Application Integration
- .NET Framework, C#, ASP .NET
- PHP, GULP
- Photoshop, Illustrator, Adobe XD
- Agile, Scrum
- Direct Customer Support

EXPERIENCE

Oct2020 – Present

Self Employed

MindCrafter Web Designs

After leaving Native Rank and during the COVID-19 mandatory Stay At Home mandates, I continually refreshed my skills by:

- Developing marketing media and copy for an art gallery.
- Implementing and maintaining client WordPress websites and eCommerce service.
- Developing a WordPress Art Gallery CMS service using CPT, Custom Forms and Elementor Pro Page Builder.
- Providing webs design consultation and development services with local artists and art associations, WordPress installation, etc.
- Researching new design tools and completing online tutorials for web \ UI design and development. i.e. Adobe XD, UI /UX Design concepts, WordPress, LESS/SASS/CSS, BootStrap, Visual Code Studio, Node.js etc.

Technologies Used

HTML5, JSON, SASS/LESS/CSS, JavaScript, MySQL, PHP, WordPress, WooCommerce, Photoshop, Illustrator, Adobe XD

January 2020 – Sept - 2020

Web Designer

Native Rank LLC

NativeRank is a Premier Google Partner web design studio in downtown Denver, Colorado. NativeRank provides web design, SEO and web marketing consultation services to a wide range of industries.

As a Web Designer, I was responsible for implementing new client WordPress websites using an in-house WP child theme implementing UI Kit and Mustache templates and JSON. These custom coded templates were developed in VS Code Studio. SEO and general content was uploaded into the website's MySQL database using custom spreadsheets.

The time at NativeRank was severely affected by the COVID-19 pandemic. I was furloughed, brought back, and ultimately laid off due to the available work downturn caused by the pandemic.

Duties and Achievements:

- Developed and deployed multiple client websites.
- Managed multiple client projects at the same time.
- Resolved client website updates and bug report tickets.
- Developed and implemented a JSON and inhouse gallery plugin based UI Kit photo gallery template service.
- Developed JSON based Review / Testimonial templates.
- Worked with the Content and SEO Teams to refine data upload and SEO optimization processes.
- Worked with Graphic Team to resolve Adobe XD design issues.
- Created/modified SVG icons and miscellaneous media in Adobe Illustrator.
- Modified or optimized Adobe Stock photography in Adobe Photoshop.
- Provided 1st / 2nd Level customer support for existing client websites.

Technologies Used

HTML5, JSon, LESS, jQuery, JavaScript, MySQL, PHP, WordPress, UI Kit, Mustache, GULP, Adobe XD, Photoshop, Illustrator, Adobe XD

January 2014 – Jan 2020

Freelance \ Self Employed

MindCrafter Web Designs

After leaving TraceGains, I began training for a group bike ride through China.

Failing to obtain the required travel permits, I became involved in the operations of a new Art Gallery in Louisville, Colorado.

The time away from programming allowed me to refocus on my art and photography as well as garner experience on the business and marketing sides of the art community.

During this time I continually refreshed my skills by:

- Providing general IT support to local small businesses. e.g. networking, system \ OS upgrades, desktop \ laptop maintenance.
- Developing marketing media and copy for the art gallery and local artists.
- Implementing and maintaining the gallery WordPress website and eCommerce service.
- Daily operations for the gallery.
- Developing a multi-lingual Art Gallery web application utilizing, .Net, C#, SQL2012 / MySQL and HTML5
- Freelanced small code snippet \ debugging projects.
- Assisted other consultants with SQL stored procedures, database optimization and schema design.
- Provided webs design consultation and development services with local artists and art associations, WordPress installation, etc.
- Researching new design tools and completing online tutorials for web \ UI design and development. i.e. Adobe XD, WordPress, jQuery, CSS / SASS, BootStrap, Mobirise, Aquia Dev Desktop etc.

Technologies Used

C#, HTML5, JSon, SASS, jQuery, JavaScript, MySQL, PHP, WordPress, WooCommerce, Photoshop, Illustrator, Adobe XD

February 2011 – January 2014

System Development Lead

TraceGains, Inc

TraceGains is a Supplier Management and Compliance Management web based SaaS service provider for the Food Manufacturing industry.

As a System Development Lead I was tasked with a very wide range of duties and responsibilities beyond the normal R&D programmer lead roles.

My initial project was to develop a new OO infrastructure for the existing website with a secondary objective of converting the current single instance code into a secure highly configurable enterprise level multi-vendor portal service.

Key Accomplishments / Responsibilities

- Re-engineered the existing alpha product from a basic C# 2.0 web site to an OO C# 4.0 web application.
- Worked with the marketing department on company design of their new website.
- Redesigned the existing web application front-end, creating new CSS stylesheets and page templates.
- Re-engineered the existing alpha \ beta product website UI that was using Infragistics 3rd party controls to Telerik for AJAX.
- Worked with the Support services to design and implement a phase 1 support website.
- Worked with the Cognos developer to integrate the current reports into the new web application.
- Developed website UI design mockups and web site site maps using Photoshop and MS Visio.

- Managed and maintained production servers. i.e. Web (IIS), SQL, application and file servers.
- Implemented Teamshare code repository and integrated automated build services.

Technologies Used

C#, ASP .NET, Telerik, jQuery, WCF, Entity Framework, SQL Server, Windows Server 2008, TFS , VMWare

October 2004 - October 2010

Software Engineer

ZOLL Data Systems

ZOLL's Custom Solutions Group (CSG) is a small group of programmers and QA engineers that develop custom applications that extend and/or integrate 3rd Party vendor software and services with the RescueNET suite of EMS Dispatch / Patient Care Report services.

Key Accomplishments / Responsibilities

- Developed real time .NET C# CAD to CAD data interfaces and web services.
- Updated and refactored a ColdFusion web application to allow for international and multi-language support.
- Provided direct 3rd level support for all CSG off the shelf applications and custom solutions.

Technologies Used

C#, ASP .NET, ColdFusion, JavaScript, jQuery, Entity Framework, SQL Server, Visual Studio 2005, VMWare, XML

January 2003 - June 2004

Web Developer / Sr Programmer

GA Wright Marketing

G.A. Wright was a general marketing and retail sales marketing company. I was hired to develop a web site to automate data integration between IGT, the leading gaming machine manufacturer in the US, and G. A. Wright's gaming industry customer's Player's Club marketing services.

Key Accomplishments / Responsibilities

- Develop websites for company internal and client marketing services.
- Develop & Maintain web based online proofing services for on-demand printing.
- Develop web forms for client mailing and data collection using ASP.Net, ColdFusion and Classic ASP.
- Develop SQL 2000 Database schemas and DTSs for data upload, processing and warehousing of client mailing marketing data.
- Develop VB.Net XML data upload applications for automating data upload & mailing processes.
- General Website administration (IIS 5.0).
- Support & train Jr. Programmers / Data Analyst in a variety of technologies.

Technologies Used

C#,Net, VBA, ASP .NET, ASP .NET Web Services, XML, SQL Server, Photoshop, Illustrator

April 2002 - July 2002

Senior Programmer

M2M Matrix

M2M Was a joint venture between CERN and M2M to provide remote Linux based management devices for the power industry in the US and France.

Key Accomplishments / Responsibilities

- Developed SQL 2000 Database Schema and Deployment plans.
- Documented existing SQL 2000 database schema and Developed new server-scaling options.
- Developed Apache 1.3.28, MySQL 4.0.2, PHP 4.2.1 and XML based service for storing and retrieving data from remote embedded Linux based devices.

Technologies Used

PHP, MySQL, Apache, TCP/IP remoting

May 1995 - August 2001

Localization Tools Developer

Compaq Computer Corp / Digital Equipment Corp

While at DEC and Compaq I work in a variety of positions starting out as a Level 2 Technical Support engineer for the Windows 95 Launch and working my way up to Operations Manager for the first outsourced help desk for General Electric (GE).

I left the management position to take a position in the newly created "Reporting" team. While on the team, I developed web based reporting services and intranet support websites for a multitude of enterprise level help desks. At this time I also was involved with Compaq's deployment teams where I worked with the network architects in designing and implementing the help desk infrastructures. This position was challenging because it required the ability to work in a wide range of web management/development roles while meeting a variety of short-term deadlines.

Key Accomplishments / Responsibilities

- Administered 40+ MS IIS 4/5 websites for internal help desks and the Compaq client's IT Staff and employees.
- Deployed and managed Intel based MS NT 4.0 and W2K servers in a multi-vendor environment.
- Worked with the System Networking Operations Teams to develop web service deployment plans for new Compaq clients.
- Worked with the System Networking Operations Teams to coordinate system monitoring and backup services.
- Worked with the System Networking Operations Teams to troubleshoot network connectivity issues.
- Troubleshot web application issues and/or worked with the 3rd party vendor to develop appropriate solutions.
- Designed and Implemented SQL 7.0/2000 Databases for web enabled applications.
- Developed report services using MS Access95/97/2000, VB, JavaScript, ADO, RDS and ActiveX/COM objects.
- Developed web-based applications using VB, JavaScript, ADO, RDS and ActiveX/COM objects.

- Developed specialty web sites for Compaq internal and external client use.
- Developed web design solutions for hosting 3rd party web applications.
- Assisted/trained other Webmasters in implementation and administration of the web infrastructure I developed.
- Assisted/trained content managers in the use of HTML, scripting languages and FrontPage 2000.

Technologies Used

VB .NET, ASP .NET, JavaScript, Windows Forms, SQL Server, IIS Server, Crystal Reports, TCT\IP, Windows 2000 Server

May 1994 - May 1995

Self Employed

MindCrafter Computer Access

During this time, I worked as an outside contractor installing small peer-to-peer networks in small local businesses.

At the same time, I was attempting to start what is now an Application Service Provider (ASP) business providing computer access to a wide array of applications to the local temporary secretarial services. Arrangements for providing Internet and terminal access to Mesa University's Computer Science students had also been completed.

Failing to gain sufficient financial backing, I rejoined the job market in April of 1995.

February 1985 - May 1994

Military Intelligence Analyst

US Army

I was initially an Army Reservist in 1985 with a Military Occupation Specialty (MOS) as a Combat Medical Specialist (EMT+) I switched to Active Duty in 1986 and changed my MOS to an intelligence field. In 1990 I reenlisted and changed my MOS a third time to Military Intelligence Analyst.

A list of duties performed is shown below:

- Performed initial analysis of information gathered by other intelligence collection agencies. Once the analysis was completed, wrote technical/tactical evaluation reports on said information.
- Trained personnel in the use of various computer applications.
- Installed and configured new workstations and servers for small peer-to-peer networks.
- Managed Computer Security Programs and Conducted periodic reviews and investigations.
- Managed Personal & Physical Security programs.
- Performed general personnel and office management duties.
- Managed a Medical Ambulance Detachment and Battalion Aide Station that provided medical support to all services located in the Military District of Washington.